

Wood Manufacturing Cluster of Ontario is a Value Added Wood Manufacturing Cluster:

Clusters are a group of companies and associated institutions in a common industry and geographical area, linked by the same interests, needs, and challenges.

The advanced wood manufacturing sector in Ontario alone accounts for approximately 3,500 SME companies representing 30,000 employees with \$6.6 billion in revenues.

As a consumer and further processor of Canadian wood bio-mass products, the advanced wood manufacturing sector is extremely important to the economy of Canada for job and wealth creation in our communities. Exports from this sector in this region also touch \$3.5 billion (Conference Board of Canada, 2016).

The advanced wood manufacturing sector includes home, office, and institutional furniture; solid wood flooring; veneer production; kitchen and bath cabinets; as well as millwork.

Who should join?

Join a network that drives growth, reduces risk, and opens doors to funding, technology, and training you can't access alone.

If you are a wood products manufacturer or supplier, you can benefit from membership in WMCO.

We welcome these categories of manufacturing members and their suppliers:

- Sawmills/Planing mills
- Board products plants
- Veneer mills
- Furniture manufacturers
- Wood window/door manufacturers
- Cabinet manufacturers
- Millwork companies
- Component manufacturers



Ready to join?

To get started scan the code or visit us at www.wmco.ca



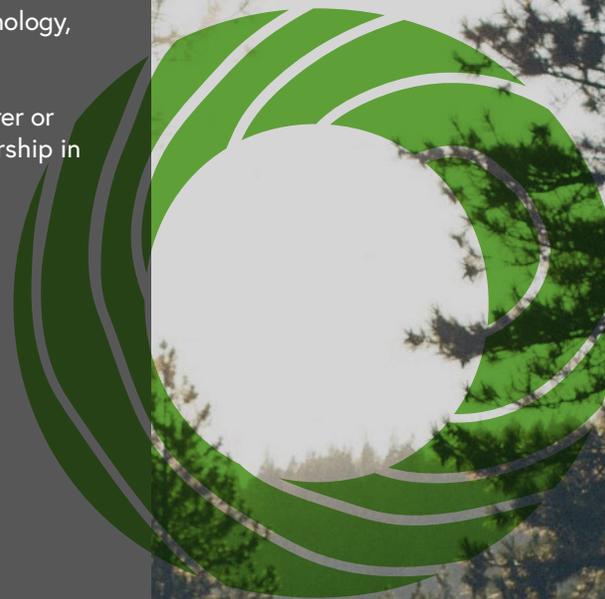
**WOOD
MANUFACTURING
CLUSTER**
of Ontario

Mike Baker

Chief Executive Officer
e: mbaker@wmco.ca p: 226-668-5455

Michael Petrie

Cluster Manager
e: mpetrie@wmco.ca p: 519-857-6174



**WOOD
MANUFACTURING
CLUSTER**
of Ontario

STRENGTH IN NUMBERS

**WHERE ONTARIO'S WOOD
MANUFACTURERS MOVE
FORWARD TOGETHER**



The idea is to bring like-minded companies together for joint projects in skills development, technology transfer, export development, and experience exchanges in a bottom-up-driven association.

Why leading manufacturers choose WMCO:

- Access to specialized training, services, and workers.
- Participate in collaborative projects.
- Sharing of information and expertise.
- Information sharing facilitates faster innovation.
- Innovation fostered within a cluster increases competitiveness in local, national, and international markets.

Learning, Plant Tour & Networking Events:

Our events focus on various topics such as continuous improvement, new technologies, digital marketing, finance, and lean principles. In addition, networking events provide a venue for members to develop strategic industry relationships.

Export Development Initiatives:

We seek out export opportunities and explore them for the betterment of our members. We continue to be successful in accessing government support to attend trade missions in new markets.

Collaborative Project Funding:

We develop and facilitate projects for our members to support their sustainability, growth, and continuous improvement. We work together with our government partners to support these projects.

New Technology:

A key to being competitive, both locally and in global markets, is learning about and adopting new technologies. Therefore, we are committed to monitoring and sharing technological advancements in wood processing and wood-related IT.

Training & Skills Development:

Working with the community colleges, high schools, and independent providers in the region, we create training & skills development programs. The benefit to members is to enhance employees' skills and provide new workers with the right ones.

Connectivity:

Our website and online community provide our members with a digital platform to connect online and access information on events, collaborative projects, programs, and training sessions.

How does this cluster work?

We are a not-for-profit corporation that coordinates and facilitates the needs of the cluster. Governed by a Board of Directors consisting of the members, decisions on direction and projects come from the bottom up, as this is truly a "member-driven" organization.

We are supported and funded by a combination of membership fees plus federal and provincial partners on a project basis. We serve as an intermediary, to articulate the cluster's objectives and create partnerships.

Our Mission:

WMCO's cluster model generates collaborative relationships to share knowledge, stimulate innovation, and foster new mindsets and ways of working together.

Our Vision:

WMCO's leadership is strengthening the performance, innovation & agility of Ontario's value-added wood manufacturing industry.



**WOOD
MANUFACTURING
CLUSTER**
of Ontario