

# FUNDING PROGRAMS SUPPORTING MARKETING

Canada's Biotalent [Digital Skills for Youth](#) program offers 80% grant funding up to \$24,000 to hire a post-secondary graduate for a position requiring digital abilities.

Ontario's [Forest Sector Investment and Innovation Program](#): offers 30% 4-year interest-free loans towards projects costing \$3 million or more. Of the loan, up to 50% may be forgiven if project hiring and investment targets are reached. Funding is for equipment, building retrofits, export marketing, R&D, training, plus project-related wages.

Ontario's [Advanced Manufacturing and Innovation Competitiveness Stream Program](#) advertises 15% up to \$5 million in interest-free loans and \$1.5 million in grants (i.e. non-repayable/forgivable) towards investments that create jobs and lead to economic growth/expansion/global competitiveness.

The [Southwestern Ontario Development Fund](#) (SODF) contributes 15% up to \$5 million in grants and four-year interest-free loans towards investments that create jobs and lead to economic growth.



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Ontario's [Eastern Ontario Development Fund \(EODF\)](#) contributes 15% up to \$5 million in grants and four-year interest-free loans towards investments that create jobs and lead to economic growth.

Northern Ontario's [Invest North](#) offers 3 programs supporting expansion of [Northern Ontario businesses](#).

- [Launch Stream](#): (for business start-ups) 50% up to \$200,000.
- [Grow Stream](#) (for business expansion): 20% up to \$400,000 in a grant, or 20% up to \$400,000 in a grant plus 35% up to \$600,000 in an interest-free loan, or 50% up to \$1 million in an interest-free loan.
- [Locate Stream](#) (for businesses wishing to locate in Northern Ontario): up to 50% to maximum of \$5 million in grants and interest-free loans requiring digital abilities.

[Invest Ontario](#), will contribute up to 15% in loans (typically interest-free) and grants towards proposed investments of \$50 million+ in Ontario by domestic and foreign businesses



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The [FedDev Ontario](#) program is advertising up to 50% to a maximum of \$10 million in interest-free loans for Ontario businesses to adopt/adapt innovative technologies, processes and/or services, as well as for investments that lead to business growth.

Canada's [Regional Tariff Response Initiative \(RTRI\)](#) offers 75% project funding up to \$10 million in interest-free loans for southern Ontario businesses impacted by U.S. and China tariffs to strengthen productivity, supply chains, and market diversification. Non-repayable contributions of 50% up to \$1 million are available for eligible wood cabinet, furniture, and upholstery, steel and automotive sector projects.

The [Ontario Together Trade Fund](#) is advertising interest-free loan and/or grant funding up to 75% to a maximum of \$5 million to assist businesses in increasing interprovincial sales, developing new markets and re-shoring critical supply chains in the face of U.S. tariffs



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