

LEANADVISORS

Grants Made Easy for Business Growth & Expansion

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Grant Programs tied to your Strategy and Growth

- CME: Max \$50,000 up to 50% of eligible costs
 - Digital Adoption: Max \$150,000 up to 50% of eligible costs
 - Green Manufacturing: Max \$100,000 up to 50% of eligible costs
 - COJG: Up to 25 Employees, range \$50K-\$80K max
 - CanExport: Sales & Marketing for out of Canada Market development max \$50,000 up to 50% of eligible costs (can apply twice per gov't fiscal year)
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CME TECHNOLOGY INVESTMENT PROGRAM

CME: Max \$50,000 up to 50% of eligible costs

Eligible Costs:

- Capital Equipment
- Materials
- Training on new equipment
- Installation of new equipment
- Professional service fees
- Direct labour devoted to project completion
- Project Management/Consulting fees (excluding travel) are eligible

***Investments beginning April 1, 2022 (retroactive projects),** in long-term production assets and technology may be eligible for funding. Implementation of the long-term production assets and technology must be completed by December 31, 2023.

Digital Adoption Grant Program: Provincial

Eligible Projects:

Phase 1: *Digital Modernization and Adoption Plan*

- For DMAP – max \$15,000 up to 50% of eligible costs
- SMEs work with a Digital Adoption Consultant to generate a Digital Modernization and Adoption Plan tailored specifically to their organization's digital needs.

Phase 2: *Technology Demonstration Program*

- For TDP, max \$150,000 up to 50% of eligible costs
 - Must support the adoption and implementation of a commercialized digital technology by a SME in partnership with a digital vendor and align with their completed DMAP
 - Must significantly accelerate the SMEs' digital transformation, on their commercialized technologies, and have a high impact on the business (e.g., job creation/retention, new revenues, new customers, follow-on investment, and productivity improvements)
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Digital Adoption Program - Federal

If Grant for Digital adoption up to \$150,000 not approved, eligible for \$150K BDC Loan:

- up to \$15,000 grant for advice on digital plan and up to \$100,000 in **interest free** loans from the Business Development Bank of Canada (BDC) to implement the technologies that can propel your business forward.

Eligible Costs:

- Develop a new e-commerce website or add functionality to your existing site (e.g. online reservation/booking tools, online ordering systems, electronic payments)
- Redesign of an existing site is not eligible
- Install an e-commerce platform (including subscription fees/costs)
- Hire a consultant to develop digital marketing for your e-commerce store
- Use website search optimization and social media advertising
- Track and manage inventory and sales, market to customers, offer discounts, maintain a loyalty program, or increase cyber security using e-commerce software
- Pay up to 20% of the total cost of hardware and software

Green Manufacturing Training Grant

- First time applicants: up to 50%, to a max \$100K Grant of eligible project costs (i.e. \$200k+ budget needed, to max out)
 - Applicants who have received funding over 24months ago: reduced to 25% of eligible costs, to a max of \$100K (i.e. \$400k budget needed, to max out)
 - *If funding received from program in previous 24months, your organization is ineligible.

Eligible Projects:

- Training that supports & develops highly skilled personnel in areas that lead to innovation or productivity improvements. *Can include development of engineering skills, use of new tools to support innovation, adopting new technology, new manufacturing methods or other business area to make company more green & competitive
 - Examples:
 - Training on new equipment, which has environmental benefits (i.e. new energy efficient production line, better utilization of equipment, less waste)
 - Training on existing equipment, to improve efficiencies and reduce waste
 - LEAN training to reduce waste and increase efficiencies
 - Sustainability practices training
 - Training on new manufacturing methods, that have direct environmental benefits – AIMS



Canada Ontario Job Grant

For Companies with under 99 Employees coverage up to \$10,000/participant:

Total Training Cost is Cost-Sharing Arrangement

- 83% funded by Government
- 17% by Employer

For Companies with over 99 Employees coverage up to \$10,000/participant:

- 50% funded by Government
- 50% by Employer

Eligibility

- Lean Certifications, on-site training, project coaching and certifications, leadership development, other types of management training are eligible for grant
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CanExport

Can receive up to 50%, to a maximum of \$50,000 per project (can apply twice per government fiscal year)

Eligible Projects:

- Supports activities in up to 5 markets per application. Must generate less than 10% of total sales or \$100,000 in the market within the last 12 months
- Must be able to speak to incremental revenue opportunities in the specified countries following completion of export market development activities

Eligible Expenses:

- Marketing tools creation, adaptation and translation for target markets, online advertising costs ((capped at \$50K) including Search Engine Optimization (SEO) through eligible platforms)
 - Consultant costs (capped at 66% of total eligible project cost)
 - Intellectual property protection, certification (including the cost of registering a product) and adaptation of contracts for target markets
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