



FOR IMMEDIATE RELEASE

UBC-WMC Online Management Skill; Training Courses — October 2020

Contact: Richard Lipman, Wood Manufacturing Council (WMC)

Office: 613-567-5511 E-mail: rlipman@wmc-cfb.ca

Contact: Jason Chiu at UBC CAWP Jason.chiu@ubc.ca or visit:

http://cawp.ubc.ca/training/wmc-management-skills-training-program/

The UBC Centre for Advanced Wood Processing is offering two Wood Manufacturing Council (WMC) On-line Management Skills Training courses starting on October 26, 2020.

October 26 – December 7

New Product Development

October 26 – December 7

Supply Chain Management

These are not academic courses. Courses can be taken individually and learners are not required to do the entire program. Each module has email and phone support from a tutor. The management training program is in the form of a set of 9 short, affordable online training courses for wood manufacturers. Program development was undertaken by the WMC and it is open to all. Costs are \$445 (6 week courses) and \$495 (8 week courses). The modules each require approx. 35-45 hours of study over a six-week or eight-week period (depending on the module). They are developed specifically for the wood products industry, and include numerous case studies and industry examples. Graphics and diagrams are used extensively.

Who Should Participate?

Entrepreneurs in the wood products industry who need to learn about and implement various management systems in order to delegate responsibilities and focus on business growth; management or supervisory-track employees within wood products companies of all sizes who need to gain new skills to move into positions of greater responsibility; employees who need to understand specific functions within their company in order to do their own jobs more efficiently (e.g. salespeople who need to understand how production decisions are made and vice versa) and people from non-wood products backgrounds who are preparing to take on supervisory or management roles in the industry.

WMC is a National HR organisation that collaborates with industry, educators, trade associations and governments to implement HR solutions to ensure the success of the Canadian Advanced Wood Processing sector. WMC works to identify the necessary skills and knowledge required to address key issues affecting the sector in Canada and develops products and training programs to address HR challenges for the future success of the industry.